

# Canton

## Canton Network

Unlock the exponential power of connection with the first global blockchain network for institutional assets

THE EXPONENTIAL  
POWER OF CONNECTION



Canton

# Canton Network

Thank you for joining us!

You are now connected to the first open blockchain network designed with the control and interoperability needed to power synchronized markets. We are excited to have you on board and look forward to continuing to innovate the financial landscape together.

We've put together this guidebook to help your team get started, stay connected with our growing ecosystem, and share the excitement amongst your own network.

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**Appendix**

# MarComms contacts



**Jonathan Isaac**

Chief Marketing Officer

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**Paul Patella**

Director of Corporate Communications

[paul.patella@digitalasset.com](mailto:paul.patella@digitalasset.com)

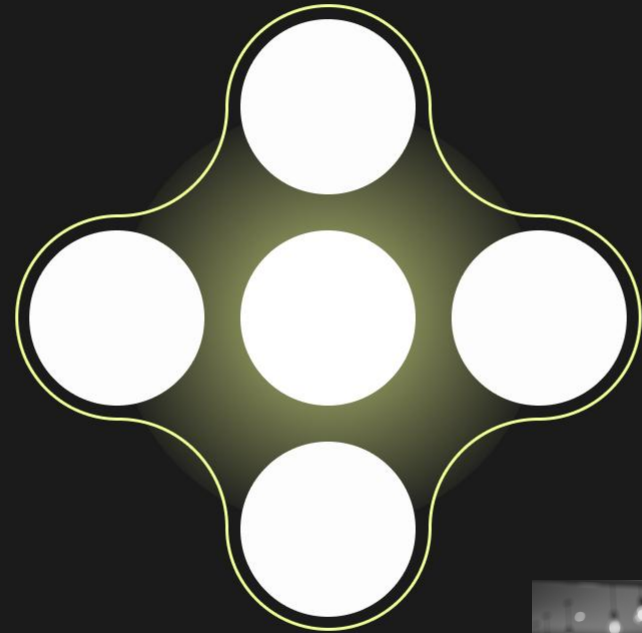
For any press and media inquiries, please contact Paul Patella.



**Ben Singh-Jarrold**

Product Marketing Director

[ben.singhjarrold@digitalasset.com](mailto:ben.singhjarrold@digitalasset.com)



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## Connect with the Canton Network on social media

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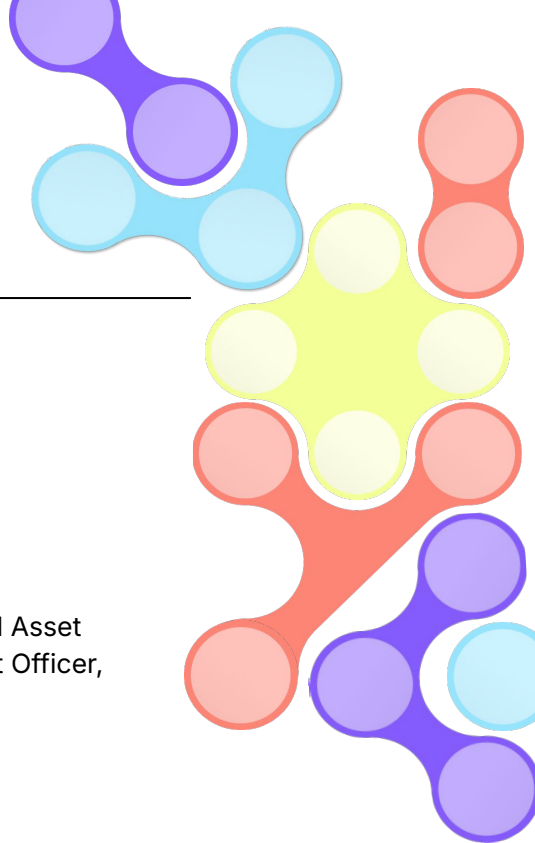
**Connect with us on LinkedIn** by following the [Canton Network](#) and #PowerfulConnections

**Connect with us on Twitter** by following the [@CantonNetwork](#) and #PowerfulConnections

**Connect with us on YouTube** by following the [Canton Network](#) and #PowerfulConnections

### Key influencers to follow:

- [Yuval Rooz](#), Co-Founder & CEO, Digital Asset
- [Shaul Kfir](#), Co-Founder & COO, Digital Asset
- [Manoj Ramia](#), General Counsel, Digital Asset
- [Bernhard Elsner](#), Chief Product Officer, Digital Asset
- [Kelly Mathieson](#), Chief Business Development Officer, Digital Asset



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# Suggested social media engagement

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## Suggested social post for the company:

Exciting news from [insert company name]!

We're thrilled to announce that [Company Name] is now connected on the Canton Network! [Insert a sentence overviewing Participant Role]. Stay tuned for updates on our collaborative journey, we're ready to shape the future of finance together!

## Suggested hashtags:

#ConnectedonCanton

#CantonGlobalSync

## Suggested social post for the individual contributor:

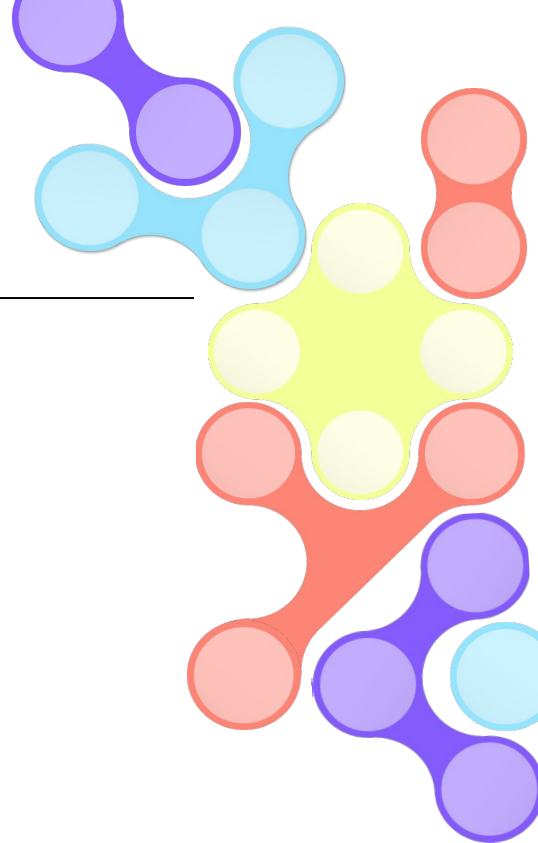
I'm excited to share that [Company Name] has joined the Canton Network ecosystem!

As a [Participant Role], we'll be contributing to the growth of a scalable, decentralized public network. Looking forward to working with an amazing team to grow the future of capital markets. Let's shape the future of finance together!

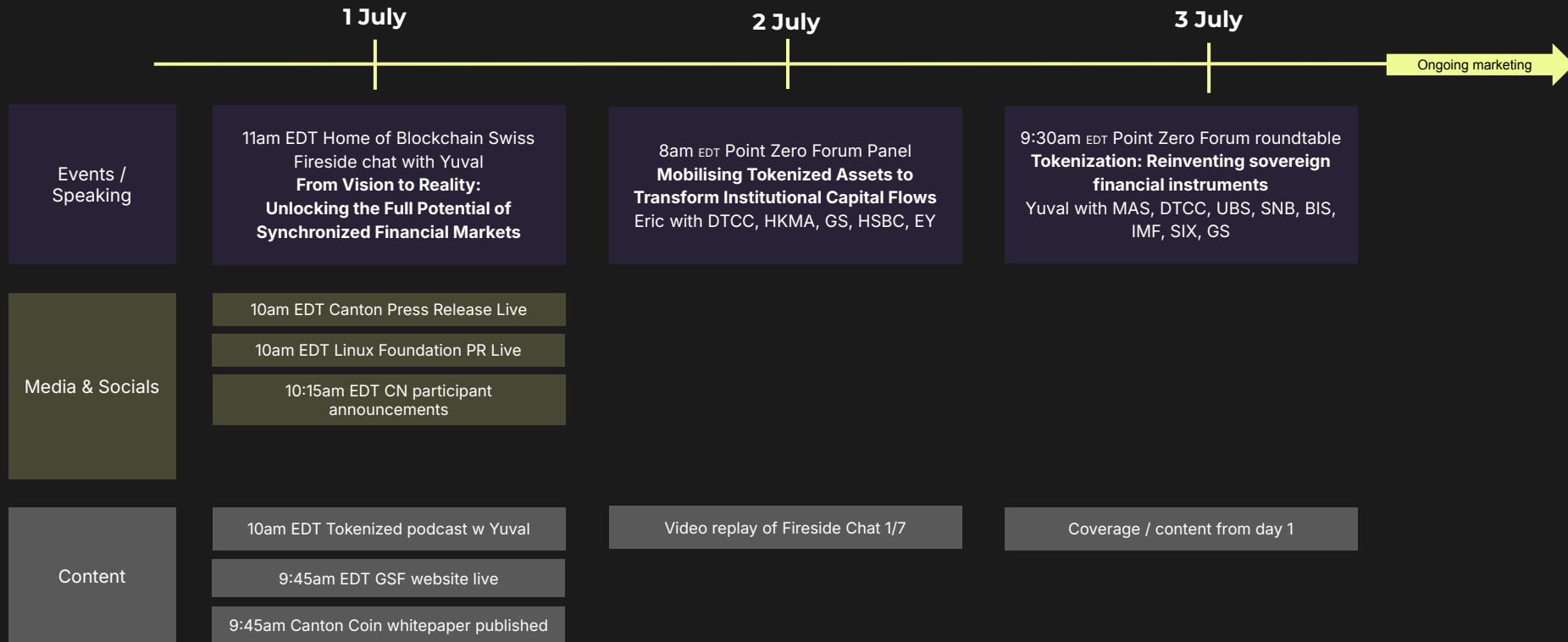
## Suggested CTA's:

[Explore the Network ecosystem here >](#)

[Explore Canton in flight >](#)



## Overview of Canton Network launch week activities



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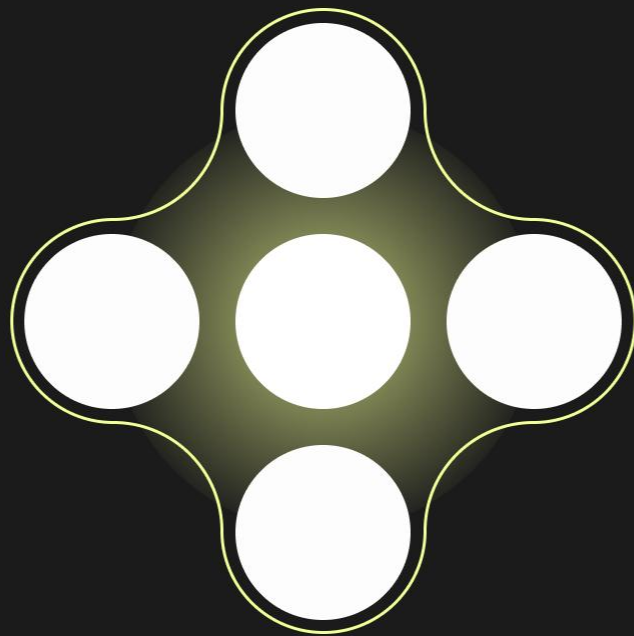
**Canton brand kit**

# Canton

Explore the Canton brand kit [here >](#)

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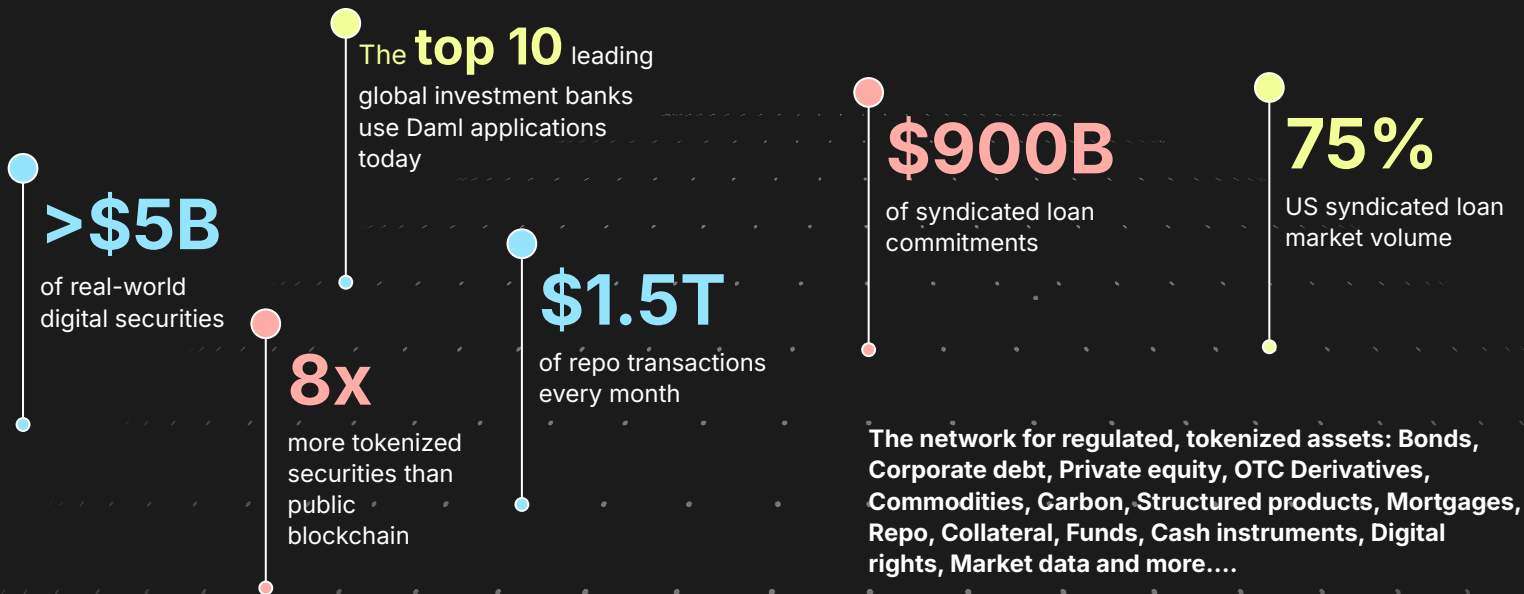
# Appendix





## Connect on Canton

The only public-permissioned blockchain network with the control and interoperability for synchronized financial markets



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# Resource directory

## Get started:

<https://www.canton.network/>

The Canton Network ecosystem

## Pilot program:

Connected capital markets take flight: Insights from the Canton Network Pilot

Insights from the Canton Network Pilot: realizing connected, synchronized finance

Canton Pilot Demo: Real-world asset tokenization with connectivity and control

## Blogs and webinars:

The Canton Network Whitepaper

The Canton Network: Creating powerful connections, changing how financial markets operate

Canton Pilot Demo: Real-world asset tokenization with connectivity and control